



Grant Opportunity Informational Webinar

Fall 2023

We recognize and acknowledge the First People of this ancestral and unceded territory - the land that today we call Los Angeles County.

With respect to their elders, past and present, we recognize the Tongva, Tataviam, and Chumash as the original stewards of this land and who continue to lift up their stories and culture.

Source: native-land.ca



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Please use the Q&A feature to type your questions.



This presentation includes brief descriptions of the Grant Guidelines and requirements, but <u>does not fully elaborate</u> <u>on all required elements</u>.

Proposers are responsible for ensuring that their proposal is complete and accurate according to the information and requirements contained in the full Grant Guidelines document available for download at <u>REPAIR.lacity.gov</u>.

Introductions

L.A. REPAIR Team

Civil + Human Rights and Equity Department Our mission is to maintain and strengthen the city's diversity, equity, and accountability.

We focus on reducing bias and injustices while leveling the playing field through discrimination enforcement, community engagement, equity initiatives, and upward mobility programming.

L.A. REPAIR Partners:

- Participatory Budgeting Project
- Tres Lunas Consulting
- Estolano Advisors



Allison Wilhite L.A. REPAIR Program Manager



Milo Sameth L.A. REPAIR Program Coordinator



Omar Cardenas Human Relations Advocate



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What is L.A. REPAIR?

L.A. REPAIR

L.A. REPAIR stands for **Reforms for Equity and Public Acknowledgment of** Institutional Racism.

L.A. REPAIR will distribute roughly \$8.5 million directly to nine communities, called REPAIR Zones, through a participatory budgeting process.



REPAIR Zone Committees develop the program Guidebook and plan for implementation.

REPAIR Zone community members share their ideas for programs.

Nonprofits and community-based organizations transform ideas into program proposals.

REPAIR Zone community members vote for the program

proposals they

want funded.

The City funds program

proposals with the most votes and monitors implementation.

REPAIR Zone Committees and City reflect to make recommendations to the Mavor and City Council.

Communities were selected based on a number of factors used to determine **underserved neighborhoods that have been greatly impacted by structural and historic racism**.

Factors considered include:

- employment and poverty data
- home access to Internet
- COVID-19 case rates
- the CDC's Social Vulnerability Index
- the CalEnviroScreen environmental index
- historically "redlined" neighborhoods

Geographic boundary is the same as Community Plan Areas,

connecting participatory budgeting to a larger, existing participatory process.

L.A. REPAIR Zones

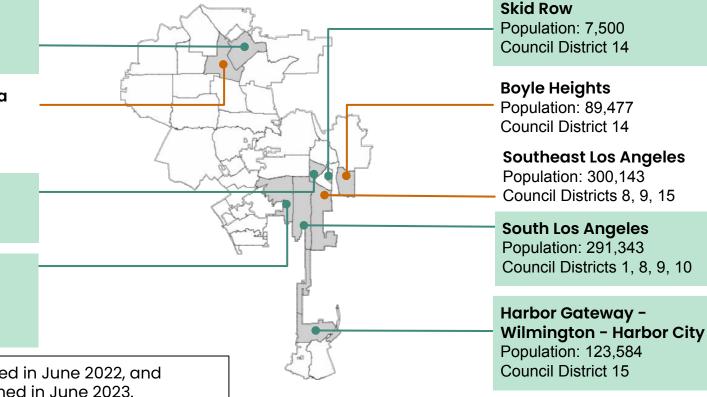
Arleta - Pacoima Population: 105,065 Council Districts 6, 7

Mission Hills - Panorama City - North Hills Population: 148,770 Council Districts 6, 7, 12

Westlake Population: 118,392 Council Districts 1, 13

West Adams - Baldwin Village - Leimert Park Population: 169,979 Council Districts 8,10

Group 1 in white launched in June 2022, and Group 2 in green launched in June 2023.



Why L.A. REPAIR?

Power a Stronger Democracy

The L.A. REPAIR Participatory Budgeting program is designed to directly engage underserved communities in deciding how public money is spent. This brings more power to more people.

Expand Equity

The nine L.A. REPAIR Zones were identified as the highest need communities that sit at the intersection of race and poverty. The L.A. REPAIR Participatory Budgeting program funding will go directly to these communities.

Make History

The L.A. REPAIR Participatory Budgeting program is the first time the City of Los Angeles has done participatory budgeting - but hopefully, not the last. Participating is a chance to shape this new endeavor for our city and its impact for years to come.

Available Funding & Timeline

Fund Distribution to REPAIR Zones

REPAIR Zone	% Share	Total Available Funding	Total Available Grants
Arleta - Pacoima	9.1%	\$775,000	Up to 3
Mission Hills - Panorama City - North Hills	9.1%	\$775,000	Up to 3
Boyle Heights	9.1%	\$775,000	Up to 3
Westlake	9.1%	\$775,000	Up to 3
Harbor Gateway - Wilmington	9.1%	\$775,000	Up to 3
Skid Row	9.1%	\$775,000	Up to 3
West Adams - Baldwin Village - Leimert Park	10.3%	\$873,431	Up to 3
South Los Angeles	17%	\$1,471,357	Up to 6
Southeast Los Angeles	18.1%	\$1,514,172	Up to 6
	Total	\$8,509,500	Up to 33

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Minimum Grant Funding and Maximum Grants Available

In order to maximize the impact of the funds available, **proposed budgets must be between a minimum of \$250,000 and up to a maximum of \$500,000.**

- Proposers are recommended to develop contingency plans to maximize funding at "scale" by providing an estimated cost per person served.
- In the instance of a tie vote or if top-ranked proposals collectively go over or under the available funding for the REPAIR Zone, the City will work with Proposers to scale winning proposals and adjust their budgets accordingly without compromising the integrity of the proposed program or project.

Grant Funding Distribution

In order to ensure City funds are being spent responsibly to implement the program or project scope of work, **selected proposals will receive the grant funding in two payments**, each following successful submission of required reporting or documentation:

- 50% of the funding will be distributed as an "advanced payment" after the submission of a list of estimated expenses is provided and the City contract is executed and encumbered; and
- 50% will be distributed at the halfway point of the program or project upon submission of a narrative progress report, including updates on key deliverables and metrics, and a financial report form.

Selection and Funding Timeline (subject to change)



December 2024: Grant Contract Finalized & First Funding Payment (50%)

First Round Winning Proposals



Boyle Heights

- <u>Proyecto Pastoral</u>: Rental assistance for up to 70 families; including peace-building and healing activities.
- <u>East LA Community Corporation</u>: Rental assistance and services for up to 100 low-income, at-risk tenants to prevent displacement.

Mission Hills-Panorama City-North Hills

 <u>Cottonwood Urban Farm (with fiscal sponsor LA Compost)</u>: New community garden for up to 100 families and expanded services at Panorama City site for garden education, composting, and materials.

Southeast LA

- <u>Watts Empowerment Center</u>: Expanded after school programming for residents and community members at the Imperial Courts in Watts.
- <u>Charles R. Drew University of Medicine and Science</u>: Mobile street medicine program with primary care, mental health, and case management services for up to 10,000 individuals and families.

Eligibility

Eligible organizations must:

- **Be a qualified nonprofit 501(c)(3) organization** in good standing with Federal, State, and City licensing requirements applicable to its organization. <u>Community</u> <u>based organizations without 501(c)(3) designation may apply in partnership</u> with a lead organization or fiscal sponsor that does have 501(c)(3) designation;
- **Be an established organization** through Department of the Treasury Internal Revenue Service with a valid City of Los Angeles Business Tax Registration Certificate (BTRC);
- Be headquartered in Los Angeles County;
- Have a minimum of three years of prior service-based programming; and
- Follow non-discrimination and equal opportunity provisions mandated by Federal, State, and local laws.

Proposers must meet the City's administrative requirements and enter into a contract with the City before the funding is released.

Eligible Proposals

Program Concepts: The Advisory Committee refined the ideas from the Idea Collection period into common issues and themes, called Program Concepts. The proposal <u>must respond to one or more of the community identified Program</u> <u>Concepts in the corresponding REPAIR Zone</u> as described in the attachments.

Public Benefit: The proposed program or project must provide a service to the REPAIR Zone community and <u>be available to the public-at-large</u>. Proposals that result in a 'gift of public funds' to individuals, households, and/or organizations are not eligible.

Geographic Focus: The proposed program or project must prioritize services to people within the designated REPAIR Zone, and not beyond.

Program Timeline: The proposed program or project must be completed, including all funds expended, <u>within one year following the initial distribution of funding</u>. Example eligible proposals may be pilot programs, one-time projects, or continued or expanded programming that will be completed within twelve (12) months.

Program Concepts

During Idea Collection, over 900 ideas were collected!

To ensure proposals are reflective of the community's ideas, the Advisory Committee for each REPAIR Zone created program concepts that capture the variety of ideas submitted.

Program concepts provide Proposers:

- context for the need in the community,
- considerations for who the program should serve or how it should be implemented, and
- a goal for what should be accomplished within the one-year timeframe for the program.

Proposals must respond to one or more of the program concepts to be eligible for this grant opportunity.

Arleta - Pacoima Program Concepts

Environment & Climate:

Propose a program that **addresses the need for more beautiful, clean, and well maintained public spaces** in the community. The program should involve community volunteers, especially youth, in the creation and maintenance of the beautification efforts. These efforts should be mindful of long-term maintenance needs, and if inclusive of plants, should consider native and drought-resistance varieties...

Health & Wellbeing:

Propose a program that **activates public spaces with recreational activities** for the whole family, especially youth, and educates the community on healthy living and wellbeing. The programming should promote play and movement through activities such as sports, fun runs, and games for all ages, and access to community resources and education...

<u>Other:</u>

Propose a program that **responds to the various needs in the community to engage and empower youth and involve their families**. Consider programming that takes families to local nature hikes, nature retreats, and so on for the purpose of bringing families and communities closer together. This programming should be accessible and free to families...

Harbor Gateway - Wilmington - Harbor City Program Concepts

Health & Wellbeing:

To meet the variety of health and wellbeing needs in the REPAIR Zone, consider the following concepts:

- Propose a program for youth in the community to develop or enhance their skills.
- Propose a program that will **reduce the burden of untreated mental health issues** and focus on making mental health services more accessible (24/7).
- Propose a program that **empowers individuals to thrive**. Programming should provide environmental, social, and economic healing programs free of charge to the community.

Environment & Climate:

Propose a **community beautification and maintenance program** that creates a vibrant, clean, and green urban environment where residents are actively involved in the transformation of their communities. The program should be a holistic approach that aims to tackle environmental and community-related issues, ultimately making the city a better place to live, work, and thrive.

Education & Access to Information:

Propose a program that provides **skills education in a supportive and enriching environment** for youth to thrive academically and personally. Programming could be inclusive of after-school tutoring, life and study skills workshops, literacy and math focused lessons, and/or career and trade program exploration.

Environment & Climate:

Propose a program that **supports**, **develops**, **and sustains a community garden and garden-based programming**. Programming should prioritize youth-engagement and produce distribution (such as through farmers markets, giveaways, community-supported agriculture programs, etc.).

Education & Access to Information:

Propose a program that **addresses the racial disparities in educational outcomes** by providing innovative and holistic educational services for youth and/or young adults in this community. Programs must cover services for either:

- K-12 grade aged youth that will enhance and/or supplement the standard school curriculum for reading, writing, and STEAM learning; OR
- Young adults (aged 16+) to attend trade school or apprenticeship programs ... to learn trade skills, access unionized jobs, and explore career opportunities.

Health & Wellbeing:

Propose a program that provides **mental health and wellness services to the community**. Consider how to activate a physical space as well as provide mobile or street outreach services to connect folks to the available resources. The services should include mental health, substance abuse, and healthy living education and resources...

Westlake Program Concepts

Education & Access to Information:

Propose a program that **addresses the issue of limited programs for youth and young adults** both after-school and outside of school. The program should provide opportunities for youth and young adults to widen their interests and skill sets while also providing the resources to access them, including cost and transportation. Within one year, the hope is that this opportunity will allow them to transition into further education or the workforce.

Health & Wellbeing:

Propose a comprehensive **safety program that targets the root causes of the neighborhood safety issues** through classes such as CPR, crisis intervention, substance use and prevention, mutual aid or activities that promote community engagement to address the community's safety needs. This initiative should aim to enhance safety and provide an alternative to police intervention with the goal for residents to have a better sense of safety and wellbeing in their community.

Environment & Climate:

Propose a program that **addresses the urgent needs of homelessness and housing affordability.** The program should be inclusive and provide programming, services and/or stipends that assist with addressing the housing needs of the community. Programming should include, but not be limited to, legal assistance, eviction prevention, and affordable housing navigation.

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Skid Row Program Concepts

Health & Wellbeing:

Propose a program that will **address the unique needs of women's wellbeing and mental health** in the Skid Row community. Consider services that provide healthy and hot meals, access to clean water, free wifi, referrals to health and human services, and narcan access to prevent overdoses. This program should be collaborative with grassroots organizations inside and outside the community, be offered outside traditional hours, and hire local community members to staff.

Housing & Transportation:

Propose a program that **addresses the urgent need for increased access to affordable housing and support services.** The program should be inclusive of vulnerable populations, and provide a comprehensive range of services, including funding for rental stipends, job training, and social support, including pro-bono legal services

Employment & Financial Security:

Propose a program that **addresses the pressing need for increased employment opportunities** and job-related resources in the REPAIR Zone. The program should be inclusive of all community members, with a particular focus on the homeless population. It will provide a range of services, including job placement, job training, and trade programs.

South Los Angeles Program Concepts

Education & Access to Information:

Propose a program that **provides job skills training and development for youth.** The goal is to empower youth by expanding their horizons, providing them with valuable skills, and enabling them to secure meaningful employment. Consider focusing on vocational training and creating job pathways, such as in cybersecurity, AI, coding, culinary arts, and tech support to help bridge the digital divide.

Environment & Climate:

Propose a **community street cleaning and beautification program** that will not only beautify the neighborhood but also empower community members to take an active role in shaping their surroundings, fostering a strong sense of pride, cooperation, and belonging. Consider programming that focuses on actively maintaining clean streets and alleyways, as well as provides community education about how to report illegal dumping and properly dispose of trash, bulky items, etc.

Health & Wellbeing:

Propose a comprehensive **health care program that creates a safe space for youth, adults and seniors.** The program will include access to mental health and wellness services, services for folks at risk for substance abuse, physical exercise, and trauma informed care. There will be a fixed location for the program, as well as mobile/traveling elements to reach areas of South LA that haven't previously had access to this type of outreach.

How to Apply & Evaluation Procedures

How to Apply

Applications must be submitted electronically as one document in PDF format via **email to REPAIR@lacity.org no later than the posted deadline:**

Wednesday, November 29, 2023 at 12:00 PM PST (noon)

Please use legible fonts and formatting, such as Times New Roman font, size 12, single-spaced, and 1-inch margins. The order of contents should be as follows:

- 1. Cover Letter
- 2. Table of Contents
- 3. Summary
- 4. Narratives
- 5. Attachments

A review panel will review and score each eligible, complete, and fully responsive proposal. **Proposals will be evaluated on the following criteria:**

- Shared Values and Community Investment 20 Points
- Program / Project Design 40 Points
- Capacity and Relevant Work Experience 20 Points
- Budget / Cost Effectiveness 20 Points

Proposals must receive a minimum score of 70 out of 100 points by evaluators to qualify for the ballot; and

Up to nine proposals will be selected for the ballot (the highest scoring nine proposals meeting the minimum score of 70) in each REPAIR Zone.

<u>Shared Values and Community Investment - 20 Points</u>

Narrative description in 500 words or less

Describes <u>Proposer's mission, history, and major accomplishments and</u> <u>how it has served marginalized communities</u> through direct service, civic engagement, community interventions, racial justice and/or reconciliation work.

Describes ways in which the Proposer has served local communities specifically within the REPAIR Zone and/or its strategies to stay accountable to communities historically impacted by racism and poverty.

<u>Program / Project Design - 40 Points</u>

Narrative description in 500 words or less

Provides <u>a narrative description of the proposed program, the</u> <u>population(s) served, and a work plan for how it will be implemented.</u> The work plan should include key deliverables within the 1-Year timeframe that details intended goals, public benefit, and reach of the program / project to serve the REPAIR Zone. The work plan should also name and anticipate possible challenges to program implementation.

The narrative description specifies how the proposed program responds to one or more of the Program Concepts identified by the community.

<u>Capacity and Relevant Work Experience - 20 Points</u>

Narrative description in 250 words or less + letters of reference

Demonstrates <u>the quality and depth of the Proposer's experience and</u> <u>expertise as it relates to the services being proposed</u>, including, but not limited to: training received; work experience with the City of Los Angeles, other government agencies and private contract activities; and description of services completed.

<u>Includes at least two letters of reference</u> attesting to the Proposer's experience.

The Letters of Reference should include:

- 1. a letter from a **community member who has received your services** (and who is unaffiliated and unrelated to the Proposer); and
- 2. a letter from an **organization you have collaborated with in the past** or knows your work well.

If applying with **partner organizations or a fiscal sponsor,** include a letter from the organization that describes the relationship between the organizations and the breakdown of roles and responsibilities in implementing the services.

<u>Budget / Cost Effectiveness - 20 Points</u>

Narrative description in 250 words or less + simple itemized budget

Describes how the proposed program will be implemented within the timeline proposed (not to exceed 1-year) and within the proposed budget. The proposed budget justifies the cost of the programming and demonstrates an ability to maximize funding, including a description of how the program may be scaled in the event of multiple programs being selected in the REPAIR Zone.

Resources

We will use the following resources <u>to confirm your eligibility status is in</u> <u>good standing</u>, and encourage you to confirm for yourself before applying:

Federal: IRS Tax Exempt Organization Tool

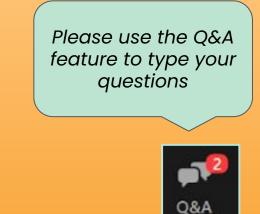
State: <u>California Department of Justice: Registry of Charitable</u> <u>Trusts</u>

Local: City of Los Angeles, Office of Finance Business Registration

Note: Nonprofit organizations are eligible for a City of Los Angeles BTRC exemption, but MUST <u>apply for the exemption</u> through the Office of Finance.

The City's Economic & Workforce Development Department offers <u>BusinessSource Centers</u> that provide no cost services to LA City business owners, and can provide you with:

- One-on-One Consulting
- Business Education, Training and Workshops
- Employee Hiring/Work Force Development
- and other resources



Questions?

Thank you!

Please direct any additional questions or comments to:

REPAIR@lacity.org